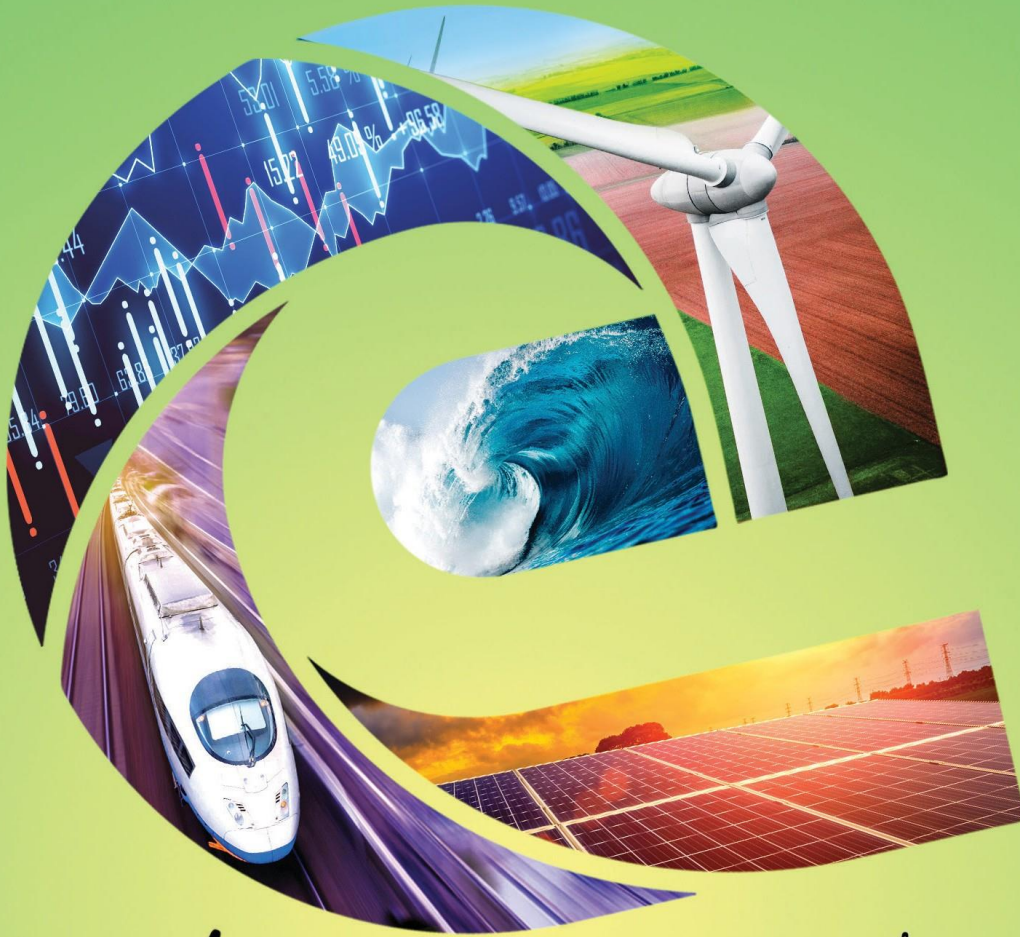


EarthxCapital

OVERVIEW & 2023 E-CAPITAL SUMMIT





EarthX



OUR MISSION

To inspire and energize the global community in ways that help create a sustainable world for all living things and a better, cleaner, healthier world for future generations.

earthx.org

Like us on our social platforms:

- @earthxorg
- @earthxlatin
- @earthxorg
- @earthxorg
- @earthxlatin

ABOUT US

EarthX is a global multi-dimensional environmental nonprofit organization dedicated to informing and inspiring people and organizations to take action towards a more sustainable future. EarthX was founded in 2011 and is a member of the International Union for Conservation of Nature (IUCN).

OUR FOUNDER

Trammell S. Crow is the founder of EarthX (formerly known as Earth Day Texas), the largest green gathering showcasing the latest initiatives, discoveries, research, innovations, policies and corporate practices serving to reshape the future. With a focus on inspiring environmental leadership across sectors and party lines, Trammell has succeeded in bringing together people and organizations from all walks of life to explore and collaborate on solutions for some of today's most pressing environmental solutions. "Earth is our home, and each of us must play a part to ensure that it is here and inhabitable for future generations," said Trammell S. Crow.

EarthxFilm

A film festival turning awareness into action through art and interactive media since 2017.



EarthXExpo

A four day event where the Congress of Conferences and environmental exposition is held annually during April 22, EARTH DAY.

EarthxTV

24/7 environmental network of entertainment; airing original shows, award-winning films, and global events.



KEY PARTNERS

Investors:

Family Offices
Endowments
Private Equity &
Venture Capital Firms
Angel Investors
Private Credit
Institutional Investors &
Asset Managers

Innovators:

Entrepreneurs
Startups or Established Middle
Market Companies

Industry:

Global Established Companies
(Middle Market & Fortune 1000)
Industry Trade
Associations

Dealmakers:

Financial Advisors
Investment Banks
Law & Accounting Firms

Innovation Ecosystem:

Incubators & Accelerators
Research Labs
Policy Makers
Academics/Universities
Non-profits / Thought Leaders

MAIN INITIATIVES

Raising Awareness & Educating to Help Inspire

Annual E-Capital Summit, One-on-One Meetings, EarthxTV
Programming

Convening to Help Inspire & Connect

Annual E-Capital Summit, Sustainability Dealmaker
Series, Capital Connections Events, Impact Challenges,
Annual Hackathon

Connecting to Help Catalyze Impact through Deal Making

Innovator E-Capital Connections:
Innovator-focused capital
introductions

Investor E-Capital Connections:
Investor-focused capital introductions

EarthxConnect: Industry-focused
sales introductions for Innovators



EarthxCapital

Catalyzing Action and Impact in Sustainability
Investments and Business Innovation

EarthxCapital's mission is to help raise awareness, educate, convene, and catalyze impact related to investment and business innovation in environmental sustainability, clean technology, conservation, and climate change & severe adverse weather resilience by connecting leading investors, innovators, industry, dealmakers, and the innovation community in the United States and globally with a significant focus on Texas and the broader South/Southwest.

E-Capital Summit

AN INDUSTRY LEADING EVENT

EarthX's annual E-Capital Summit is an invitation-only conference that has convened, inspired, and catalyzed action from hundreds of investment firms, early to late-stage innovators, established global companies, industry thought leaders, national policymakers, incubators & accelerators, and researchers; tackling some of the world's greatest investment and business opportunities in sustainability, resilience, conservation, clean technology, and climate technology.

Over the past five years, the invitation-only E-Capital Summit has convened more than 2,500 participants from over 20 countries, including active participation from more than 260 leading investors and more than 320 emerging innovators



Investment Forum

Conference with engaging discussions on investment & industry trends by leading industry professionals, investors, startups, and policy makers

EarthX Climate Tech Prize

Highly competitive, globally broadcasted pitch competition for early-stage start-ups to win a cash prize to support the company

E-Capital Connections

Curated & self-selected one-on-one dealmaking meetings focused on Venture Capital, Private Equity & Funds/LPs investments between vetted investors, companies, and dealmakers

EarthxConnect

Innovator commercialization showcase enabling innovators to connect with potential customers or partners from industry and leading companies

2021 EarthxCapital Summit Top Speakers:



David J. Hayes
Special Assistant to the President on Climate Policy, The White House



Dr. Vanessa Chan
Chief Commercialization Officer, US Department of Energy



Spencer Levy
Chairman of Americas Research & Senior Economic Advisor, CBRE



Snehal Desai
Executive Vice President & Chief Growth Officer, Evoqua

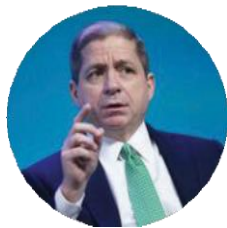


Dr. Russell Read
Group Managing Partner The Change Group (Former CIO of CalPERS, Alaska SWF, and Gulf Invest. Corp)

2022 EarthxCapital Summit Top Speakers:



Andrew Morlet
CEO, Ellen MacArthur Foundation



Curtis A. Morgan
CEO, Vistra Corp



David Shaw
CEO, Black Point Group



Debra McCormack
Managing Director, Global Board Effectiveness and Sustainability Lead, Accenture



Di Tang
Senior Investment Director, Cambridge Associates



Hon. Silveria E. Jacobs
Prime Minister, St. Maarten



John Paul DeJoria
Entrepreneur and Philanthropist, Co-Founder, Paul Mitchell Systems and Patron Spirits International



Nat Keohane
President, Center for Climate and Energy Solutions (C2ES)



Pratibha Vuppuluri
Managing Director, Global Portfolio and Investments, Unreasonable Group



Ray Wood
Managing Director & Global Head of Natural Resources/ Power, Bank of America



Robert Kaplan
Co-Chairman, Draper Richards Kaplan Foundation (Former President and CEO, Federal Reserve Bank of Dallas)



Taj Eldridge
General Partner, Include Venture



Theodore Roosevelt IV
Managing Director and Chairman, Clean Tech Initiative, Barclays



Valerie Shen
Partner & COO, G2VP



Brandon Hurlbut
Operating Partner, NGP Energy Technology Partners



E-Capital Summit

2023 AGENDA

Wednesday, April 19th

- Innovator Workshop
- Innovation Ecosystem Partner Summit
- Welcome Reception

Thursday, April 20th

- Investment Forum (Conference)
- Keynote Luncheon
- EarthX Climate Tech Prize Semi-Finals
- EarthxCapital Awards Banquet

Friday, April 21st

- E-Capital Connections: Venture Capital
- E-Capital Connections: Private Equity
- E-Capital Connections: Funds/LPs
- EarthxConnect: Innovator Commercialization Showcase
- EarthX Climate Tech Prize Finals
- Family Office Summit

EarthxCapital

LEADING INVESTORS, INNOVATORS, DEALMAKERS & INDUSTRY LEADERS THAT HAVE PARTICIPATED IN 2021 AND 2022

NOTABLE PARTICIPANTS:





E-CAPITAL CONNECTIONS

VENTURE CAPITAL

Overview

6th Annual dealmaking event focused on catalyzing impact by connecting early-stage investors with early-stage companies and innovators focused tackling sustainability related challenges that could have substantial, positive impacts on investments, businesses, people and our planet.

Over the past five years, more than 260 leading investors have connected with more than 320 emerging innovators.

Participants

- Angel Investors
- National & International Incubators & Accelerators
- Venture Capital Firms
- Growth Equity Firms
- Texas, US, and Global Family Offices
- Early-stage innovators (pre commercialization to growing firms)

Format

- One-on-One meetings (In-person)
- Speed dating format (15–20 minutes meetings)
- Mix of curated meetings (Suggestions provided by EarthxCapital) and self-selected meetings during designated session

PRIVATE EQUITY

Overview

Private equity dealmaking event focused on catalyzing impact through investment dealmaking with sustainability focused companies and projects in the middle market.

Leading private equity firms, private credit providers, and dealmakers (investment bankers and other financial advisors) will meet in person to help a dealmaking ecosystem focused on sustainability, clean technology, and resilience.

Participants

- Private Equity / Buyout Firms
- Growth Equity Firms
- Texas, US, and Global Family Offices
- Sustainability focused Investment Bankers and M&A Advisory
- Sustainability related Industry coverage Investment Bankers (Water, power/energy, building materials, infrastructure, natural resources, consumer, IT/Telecom, Food & Ag, & others)

Format

- One-on-One meetings (In-person)
- Speed dating format (15–20 minutes meetings)
- Mix of curated meetings (Suggestions provided by EarthxCapital) and self-selected meetings during designated session



E-CAPITAL CONNECTIONS

FUNDS / LPs

Overview

Inaugural networking event focused on connecting private investment firms and private fund managers with fund investors (potential limited partners) to help bridge the capital divide and drive capital to emerging and established fund managers that are actively investing in innovators that are tackling sustainability related challenges that could have substantial, positive impacts on investments, businesses, people and our planet.

Participants

- Venture Capital Firms (Fund Managers)
- Growth Equity & Private Equity Firms (Fund Managers)
- Texas, US, and Global Family Offices
- Endowments, Pension Funds,
- Outsourced CIOs and Consulting Firms

Format

- One-on-One meetings (In-person)
- Speed dating format (15–20 minutes meetings)
- Mix of curated meetings (Suggestions provided by EarthxCapital) and self-selected meetings during designated session

HIGHLIGHTING INNOVATORS

EARTHCONNECT:

INNOVATOR COMMERCIALIZATION SHOWCASE

Overview

Sales focused dealmaking event that will catalyze impact by helping innovators commercialize their innovative products and services.

Innovative companies will showcase products and services to leading Fortune 1000 & middle market companies seeking critical solutions to various sustainability & resilience related challenges in their daily operations.

Participants

- Leading middle market and Fortune 1000 Companies across various industries
- Sustainability or relevant procurement officers
- National & International Incubators & Accelerators
- Early-stage Innovators at pre commercialization stage with initial prototypes
- Commercialization stage innovators in need of initial commercialization partners
- Growth stage Innovators with proven products & services already embraced by industry

Format

- Individual pitch presentations (5 minutes) to a select broad audience
- If feasible, product and service demonstrations to be utilized



EARTHX CLIMATE TECH PRIZE

EARTHX CLIMATE TECH PRIZE

Overview

The EarthX Climate Tech Prize is EarthX's highly successful pitch competition for early-stage innovators that are tackling some of the world's most critical climate and environmental challenges through innovative technologies, products, or services. Hundreds of companies have applied of which only a select group are invited to participate in the Semi-Finals held during the annual E-Capital Summit. Of which, three to five companies are selected to compete live on stage during the Finals, where they will need to impress a panel of judges comprised of leading investors, dealmakers or industry professionals. Everyone who participates is truly a winner, but only one company will take home a cash prize. Recent winners include an agtech innovator from Kenya and a materials innovator from New York.

Eligibility

- Early-stage startups focused on sustainability or climate tech
- Annual revenue of less than \$250k
- Less than \$500k in dilutive funding raised

RECENT WINNERS

2021

SafiOrganics

Wang'uru, North Kinangop, Kenya

2022

heat⁻¹

Ithaca, New York, USA

E-CAPITAL SUMMIT STRATEGIC PARTNERS:



Intentional Endowments Network

un
reasonable



Greentown
Labs

INNOVATION ECOSYSTEM PARTNERS (CURRENT):



Current



TEXAS



E-Capital Summit 2023 Sponsorship Opportunities

Each level includes **ALL** benefits from the previous level.

Supporter \$5,000

- Company shout-out during the Investor Forum
- Logo included in the following locations:
 - Footer of all Investor Forum emails
 - Post-event Thank-You email
 - E-Capital Summit Website
 - Investor Forum Program

Silver \$10,000

- Promo Video included daily between Sessions
- Tiered Company shout-outs on Social Media
- Registration (2 tickets)

Gold \$25,000

- Registration (4 tickets)
- Choose one location for additional exposure:
 - Opening Entrepreneur Workshop
 - Opening Reception
 - Networking Breakfast
 - Keynote Lunch
 - Investor Forum Reception

Platinum \$50,000

- Recognized as the Host of the Welcome Suite
- Recognized as a Co-Host of the VIP Dinner
 - (2) VIP Dinner invitations
- Registration (6 tickets)

Presenting \$100,000

- Recognized as a Co-Host of the E-Capital Summit
- Provide E-Capital Summit Welcoming or Closing Remarks
- Registration (20 tickets)

Additional Opportunities

- E-Capital Connections (Venture Capital)
- E-Capital Connections (Private Equity)
- E-Capital Connections (Funds/LPs)
- EarthX Climate Tech Prize Award
- EarthxConnect: Innovator Commercialization Showcase
- Innovation Ecosystem Summit
- Attendee Swag Bag
- Earthx2023 Website



earthx.org/conference/e-capital-summit

Earthx2023

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