

## FOR IMMEDIATE RELEASE

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### **RUN FOR A “GREEN” CAUSE AT EARTH DAY DALLAS: THE DFW TRUCK FARM 5K FUN RUN**

DALLAS (March 28, 2012) – Truck Farm ([truck-farm.com](http://truck-farm.com)) began in 2009 when a mini-farm was planted in the bed of a 1986 Dodge pickup truck. Now, the farm is a fleet of 25 trucks located in 25 different cities across the U.S., including Dallas ([gardeninspirations-tx.com/truck](http://gardeninspirations-tx.com/truck)).

On April 22, Earth Day Dallas ([EarthDayDallas.org](http://EarthDayDallas.org)) will host the DFW Truck Farm 5K Fun Run prior to the festival’s Sunday kickoff at Fair Park. Proceeds from the race will benefit the DFW Truck Farm, which is used to teach kids and the community about growing local foods and gardening in small spaces.

“The DFW Truck Farm and Earth Day Dallas share a common mission — to educate North Texans about ways to live a more sustainable lifestyle,” said Susan Brosin, director of Earth Day Dallas. “We hope everyone attending the festival will take part in the 5K Fun Run to help support this worthy cause.”

Truck Farm is a national urban agriculture project helmed by Ian Cheney, the Peabody Award-winning co-creator of the 2007 film “King Corn.” The capstone of the project, the “Truck Farm” documentary, premiered at the Wild and Scenic Film Festival in January and will be screened at Earth Day Dallas’ Artfully Green Film Series on Sunday, April 22. DFW’s Truck is owned and operated by Garden Inspirations — Marilyn Simmons and daughter Donelle Simmons from Waxahachie, Texas — with support from Susie Marshall with The Gleaning Network of Texas, [www.gleantexas.org](http://www.gleantexas.org).

Registration for the fun run is online now at [dfwtruckfarm.com](http://dfwtruckfarm.com), with the first 100 registrants receiving a picnic blanket for the opportunity to break the record for the world’s largest simultaneous picnic after the run, sponsored by the Nature Conservancy ([nature.org/earthdaydallas](http://nature.org/earthdaydallas)). The cost is \$35 until April 21 and \$40 on race day, with proceeds benefiting DFW Truck Farm. Packet pickup will take place at Luke’s Locker April 19-21. Day-of race registration begins at 7:30 a.m. at Fair Park, with the race kicking off at 8:30 a.m. Participants will pass by the Truck Farm, as well as complete “farming” challenges as they run through the course.

Race sponsors include Earth Day Dallas, Artizone, Company Café, Greenling, County Line Dairy, Luke’s Locker, Garden Café, Whole Foods, Garden Inspirations, Crazy Water, Clif Kid, Edible DFW and KAAM 770 AM. For more information about the 2012 festival, visit [EarthDayDallas.org](http://EarthDayDallas.org).

#### **About Earth Day Dallas**

Earth Day Dallas begins April 21, 2012, with a two-day festival at Fair Park. Events will focus on entertaining, inspiring and educating North Texans with various ways to think, work and live green. Find out more at [EarthDayDallas.org](http://EarthDayDallas.org), follow us on Twitter at @EarthDayDallas or check out our Facebook page.

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