

FOR IMMEDIATE RELEASE

Contact:

Alex Yap

alex_yap@richards.com

214-891-2844



EARTH DAY TEXAS APPLAUDS GREEN BUSINESS ACHIEVEMENTS AT ROUNDTABLE

Industry professionals gather to discuss, debate sustainable practices on Earth Day

DALLAS (April 22, 2014) – [Earth Day Texas](#) (EDTx) united international and regional business executives for the first annual roundtable to discuss sustainable practices. Business leaders and members of the North Texas Commission joined Earth Day Texas for a luncheon at the Wyly Theatre in downtown Dallas to celebrate international Earth Day.

U.S. Trust, North Texas Commission and Clean Air Texas sponsored the inaugural EDTx roundtable. The luncheon kicked off a week of events leading up to the organization’s annual two-day festival on April 26 and 27 at Fair Park.

“We are thrilled with the success of the event,” said Michael Cain, executive director of Earth Day Texas. “Our goal as an organization is to bring everyone from business leaders to consumers together to discuss the issues. We couldn’t think of a better way to begin the countdown to EDTx. This week and weekend are about sparking conversation that we hope will continue throughout the year.”

The distinguished panel included Garrett Boone, chairman emeritus and cofounder of The Container Store; Thomas E. Meurer, senior vice president and director of sustainability of Hunt Consolidated, Inc.; Tom Pedersen, senior vice president and director of CDM Smith; and Norma Rosowski, director of sustainability of The Beck Group. Cheryl Hall, business columnist for *The Dallas Morning News*, moderated the conversation.

The panelists discussed the changing attitude toward sustainability amongst corporations and their experiences as leaders in the environmental movement.

“Ten years ago, businesses looked to their directors of sustainability to provide the solutions,” said Cain. “However, our panelists taught us that companies are now holding everyone accountable. When it comes to saving the environment, we’re all in charge.”

EDTx (formerly Earth Day Dallas) is a free, two-day event featuring entertainment, education, and inspiration for the whole family. As it moves into its fourth year, the event has engaged more than 150,000 attendees. This year’s Eco Expo, which will boast about 800 hands-on exhibits, is the largest of its kind.

EDTx 2014, and the organization’s community outreach efforts, would not be possible without the generous support of its 2014 partners including BMW of America, NBC 5, The Home Depot, Samsung, DART, Radio Disney, Sewell Automotive Companies, U.S. Trust, and many others. For more information, visit www.EarthDayTx.org.

About Earth Day Texas

Earth Day Texas (formerly Earth Day Dallas), a nonprofit organization, hosts an annual indoor/outdoor event and seeks to elevate awareness and influence the way Texans think, live, and work. Each year, the event showcases the world’s largest public exhibition of environmental initiatives of businesses, environmental nonprofits, schools and colleges, and government agencies. Earth Day Texas also provides eco-friendly family activities, presents enlightening talks and hands-on workshops provided by environmental leaders, and much more

###