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EARTH DAY DALLAS: FILM SERIES **April 22-23, Dallas Museum of Art**

The inaugural Earth Day Dallas Festival in the Dallas Arts District on April 22-23 is hosting a stellar lineup of award-winning feature and short films, in addition to question-and-answer sessions with renowned filmmakers. See below for a full list of events and a summary of each film.

Friday, April 22 at the Dallas Museum of Art

- 11:45 a.m.-12:05 p.m. *The New Frontier: Sustainable Ranching in the American West*
12:05-12:15 p.m. Q&A with filmmaker Irene Klaver
12:30-2:10 p.m. *Deep Green* + short films *The Krill is Gone* and *Trees*
2:10-2:30 p.m. Q&A with filmmaker Matt Briggs
2:45-4:15 p.m. *Into the Cold: A Journey of the Soul*
4:15-4:45 p.m. Q&A with filmmaker Sebastian Copeland conducted by Michael Cain, chairman of the board of the Dallas Film Society

Saturday, April 23 at the Dallas Museum of Art

- 11:30 a.m.-Noon Reading of *The Lorax* by Christine Allison, President of *D Magazine*
Noon-12:30 p.m. Short Film: *Simon Says "Let's Stop Climate Change"*

Features

Into the Cold: A Journey of the Soul by Sebastian Copeland

Retraces two men's dramatic expedition to the North Pole – one of the toughest and most magnificent environments in the world – and also one that is rapidly vanishing. In two months, 400+ miles and -50°F temperatures, the film reveals a deeply personal journey by foot to the top of the world as never before seen on camera. The film follows noted environmental advocate, photographer and polar traveler Sebastian Copeland through his training in Minnesota and Los Angeles before embarking on the two-month trip on the frozen ice cap with his partner Keith Heger.

The mission was carried out to commemorate the centennial of Admiral Peary's reach in 1909. One hundred years from now, there will be no bicentennial expedition on foot to the North Pole, for the ice there will have long since gone.

Into the Cold transports us inside the mind of the explorer and celebrates humankind's communion with nature, underlying one poignant message: If the Great North goes, so goes humanity.

Running Time: 87 min., <http://www.intothecold.org/>

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Deep Green by Matt Briggs

Based on six years of intensive research and devoted exclusively to solutions to man-made global warming, *Deep Green* cuts through the clutter to bring new clarity to an increasingly urgent situation, the best applications worldwide in energy efficiency, green building, decarbonizing transportation, sustainable agriculture, renewable energy, smart grids, and forest restoration. Some are profoundly personal and practical – like what one person can do to lower their carbon load in their own house, with their own lifestyle, on their own land.

We hear compelling insights from dozens of prominent thinkers, entrepreneurs, scientists, engineers and government officials on decarbonizing energy and restoring the natural environment. Included are legendary authors Lester Brown and Michael Pollan; renowned scientists Amory Lovins of the Rocky Mountain Institute and Dr. David Suzuki; powerful voices in China like Barbara Finamore, Huang Ming, and Zhang Wei; and green energy pioneers in seven countries across Europe.

Running Time: 83 min., <http://deepgreenmovie.com/>

Shorts

The New Frontier: Sustainable Ranching in the American West by Melinda Levin and Irene Klaver

The New Frontier explores various controversies over cattle ranching and rangeland management in the American West. Shot on three family ranches in the Rockies of Colorado, southern New Mexico and Central Texas Blackland Prairie, the film examines cultural, scientific, political and philosophical considerations concerning environmental stewardship; the traditions of ranching families and communities; collaborations between ranchers, ecologists and environmentalists; and the controversial but often successful use of grazing animals to improve land and animal water biodiversity and healthy watersheds.

Through interviews, archival images and present-day observational footage, the documentary also explores conflicts over public land grazing, the economic viability of family ranches, and the idea of the “Western mystique” currently prompting the conversion of thousands of acres of working ranch into “ranchette subdivisions.”

Running Time: 28 min., <http://newfrontierfilm.com/index.html>

The Krill is Gone by Matt Briggs

The short brings comic awareness to the looming danger of burning carbon for energy on the fragile ecosystems deep within our oceans. As this ominous tale begins, our host – the Robin Leach-like Plankton Emiliania Huxleyi – introduces us to his undersea world just seconds before he is devoured by a ditzzy krill, who quickly sheds her shell in a successful maneuver to outwit a predator only to have trouble sprouting another. As the tour continues, we spot a celebrity tuna who looks and talks suspiciously like Al Gore, dodge a swarm of deadly jellyfish, and watch in horror when the dastardly source of the problem is finally revealed.

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Both animations were voiced by the incomparable Tom Kenny (*SpongeBob*) with Jill Talley, created by the award-winning animation studio, Bent Image Lab.

Running Time: 3 minutes 30 seconds, <http://deepgreenmovie.com/animations/the-krill-is-gone/>

Trees by Matt Briggs

The short serves as a comic warning about the devastating effects of clear-cutting our rainforests. As the story unfolds, we move through a lush, deep green, pastoral jungle inhabited with exotic creatures. "Welcome to the oxygen factory! We breathe in the old CO₂ and breathe out the O₂. I tell you, though, a lot more CO₂ these days," barks a tall, skinny character who calls himself the "green-collar guy." "Yeah, lotta CO₂," confirms his leafy companion, Donny. Suddenly, a chain saw starts up, followed by the sound of another tree crashing to the ground. "The rain! Tell them about the rain!" our fallen friend gasps. Green-collar guy happily demonstrates what he calls "transpiration – how the trees water each other downwind with their "breath." As the situation spirals, it seems clear: Our long-limbed neighbors are not the only ones fated for the endangered list.

Running Time: 3 minutes 30 seconds, <http://deepgreenmovie.com/animations/trees/>

Simon Says "Let's Stop Climate Change!"

The short features the same beloved characters from Hippo Works' syndicated eco-cartoonlet *It's A Jungle Out There!* by Denis Thomopoulos of Hippo Works. In this half-hour 'short', the jungle group goes on an "educating" adventure that teaches kids about global warming, the food chain, carbon footprints as well as eco-habits such as "the Three Rs" (reducing, reusing and recycling).

Running Time: 28 min., <http://www.hippoworks.com/hippoHOME.html>