

Contact:
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EARTH DAY DALLAS: SPEAKER SERIES

April 22-23, Crow Collection of Asian Art and Chase Rotunda

The inaugural Earth Day Dallas Festival in the Dallas Arts District on April 22-23 is hosting a wide array of speakers with diverse backgrounds. See below for a full list of topics and speakers followed by a short biography of each.

Thursday, April 21, at the Crow Collection of Asian Art*

Noon-1 p.m. *Getting the Science Right in a Highly Politicized World* with Steven Hamburg
*This is the only Earth Day Dallas festival event taking place on Thursday, April 21.

Friday, April 22 at the Chase Rotunda

11 a.m.-Noon *Urban Green Areas* with William B. Rogers
Noon-12:30 p.m. David Crane, President and CEO of NRG Energy
1-1:30 p.m. *Water is Life* with Laura Huffman
2-2:30 p.m. *History of Earth Day and Endangered Species Act* with Pete McCloskey
2-3 p.m. *How did environmental problems become partisan? How can we bring back the good old days?* with James Marston
4:30-5:30 p.m. Green Business Panel with Garrett Boone, Dave Haft, Mark Harland and Kirk Teske

Saturday, April 23, at the Chase Rotunda

12-1 p.m. *Structure for a Sustainable World* with Henry Henderson
1-2 p.m. *Eco Amazons: 20 Women Who Are Transforming the World* with Dorka Keehn
2-3 p.m. Viewing of Larry Hagman's Solar Panel video
3-3:30 p.m. Katharine Hayhoe, climate scientist

Speakers

Steven Hamburg

Steven Hamburg, chief scientist, is the Environmental Defense Fund's (EDF) public voice for its commitment to science-based advocacy and is responsible for the scientific integrity of EDF's positions and programs. Prior to coming to EDF, Hamburg was on the faculty of Brown University, where he founded and directed the Global Environment Program at the Watson Institute for International Studies as well as being involved in teaching environmental science and ecosystem ecology. He began his academic career at the University of Kansas, where he served as both the Director of the Environmental Studies Program and as Environmental Ombudsman.

<http://www.edf.org/page.cfm?tagID=28811>

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William B. Rogers

William Rogers is president and CEO of The Trust for Public Land (TPL), a national nonprofit that conserves land for people to enjoy as parks, playgrounds, community gardens, farms, historic places and wilderness. Rogers is a nationally recognized advocate for land conservation and has given major addresses and interviews to the Urban Land Institute, the National Smart Growth Conference, the National Brownfield's Conference, and Talk of the Nation, among others. Before joining TPL, Rogers managed infill urban redevelopment projects for a Chicago-based real estate development company, managing both new construction and the rehabilitation of vacant industrial buildings for commercial, office and residential use. Before becoming a developer and then an "un-developer," Will was a commercial beekeeper, founding and managing a commercial honey production company in Bogotá, Colombia. He is a graduate of Stanford University and received his MBA from Harvard University.

http://www.tpl.org/tier2_kad.cfm?folder_id=828

David Crane

David Crane has served as the president, CEO and a director of NRG Energy since December 2003. Prior to joining NRG, Mr. Crane served as CEO of International Power plc, a UK-domiciled wholesale power generation company, from January 2003 to November 2003, and as Chief Operating Officer from March 2000 through December 2002. Mr. Crane was senior vice president of Global Power New York at Lehman Brothers Inc., an investment banking firm, from January 1999 to February 2000, and was senior vice president of Global Power Group, Asia (Hong Kong) at Lehman Brothers from June 1996 to January 1999. Mr. Crane is also a director of El Paso Corporation.

<http://phx.corporate-ir.net/phoenix.zhtml?c=121544&p=irol-govBio&ID=116487>

Laura Huffman

Laura Huffman is the Texas state director of the Nature Conservancy, a position she's held since June 2008. Throughout her career she has devoted substantial efforts toward advancing environmental causes to benefit the lives of people, including undertaking important projects to protect water supply quality and public green spaces. During her tenure, the Conservancy has helped expand treasured state and city parks, including Big Bend Ranch State Park in West Texas and Barton Creek Wilderness Park near the downtown heart of Austin.

<http://www.nature.org>

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Pete McCloskey

A war hero as a Marine during the Korean War, Pete McCloskey was one of the nation's first environmental lawyers as well as one of the first lawyers to integrate his practice during the civil rights movement. He represented California's 11th District in Congress from 1967 to 1983. After being one of the first Congressmen to oppose the war in Vietnam, he ran against Richard Nixon for the Republican presidential nomination in 1972 in an attempt to end the Vietnam War. McCloskey was one of the first few members of Congress to call for the impeachment of his party's President. In 2006, in opposition to the corruption and anti-conservation policies of his party, McCloskey ran against California Congressman Richard Pombo in the Republican primary, contributing to Pombo's defeat in the general election. McCloskey is an elected official who follows his moral compass regardless of the prevailing political winds.

http://en.wikipedia.org/wiki/Pete_McCloskey

James D. Marston

James (Jim) Marston is the founding director of the Texas office of the Environmental Defense Fund (EDF), located in Austin. Marston is the head of EDF's national Energy Program and also serves as Regional Director of EDF's Texas office. He is president of the Texas League of Conservation Voters, president of the board of directors of the Texas Observer, and chairman of the Central Texas Clean Air Force. Marston serves on the state of Texas Environmental Research Consortium, the Pecan Street Project, and on the Sustainable Energy Advisory Board of Energy Future Holdings (formerly TXU).

<http://www.edf.org/page.cfm?tagID=889>

Garrett Boone

Garrett Boone is a member of the Advisory Board of Texas Women Ventures Fund, LLP. Previously, he cofounded Container Store Inc., in 1978 and served as its CEO. Boone served as the manager of Montgomery Ward, Dallas, from 1969 to 1973 and the manager of Storehouse, Dallas, from 1973 to 1977. Boone served as Director of Earful of Books, Inc. from 1994-2001. He received a master's degree from The University of Texas in 1969 and a bachelor's degree from Rice University in 1966.

<http://www.texaswomenventures.com/>

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David Haft

David Haft is vice president of Operations Sustainability and Productivity at Frito-Lay North America. He joined Frito-Lay in 1984, and over the past year he has led sustainability initiatives as well as operations productivity, quality assurance, food safety/sanitation, environmental compliance and resource conservation, and manufacturing operations support for the company.

<http://www.fritolay.com/>

Mark Harland

Mark Harland is responsible for managing the Chevrolet marketing and advertising budget for the 14-state region based in Dallas. He leads a cross section of agencies that develop integrated marketing promotions with local media, and works alongside dealer advertising associations and individual dealers.

<http://www.chevrolet.com/>

Kirk Teske

Kirk Teske is a licensed architect and a principal with HKS Inc., a top-five architectural firm headquartered in Dallas. He currently serves as their Chief Sustainability Officer and directs a team of employees focused on environmental design. He has spent the majority of his career orchestrating the design of some of the firm's highest-profile green design projects.

<http://hksinc.com/>

Henry L. Henderson

Henry L. Henderson is the director of the Midwest Program of the Natural Resources Defense Council (NRDC). He is responsible for overseeing and developing NRDC's work in the Midwest. Henderson is an environmental attorney, and served as the founding commissioner for the City of Chicago's Department of Environment, director of the Chicago Shoreline Commission, as well as assistant attorney general for the state of Illinois. He was also a partner in the Chicago-based environment and energy consulting firm, Policy Solutions, Ltd. Henderson taught environmental law and policy at the University of Chicago, and was a senior fellow at the Great Cities Institute at the University of Illinois at Chicago.

<http://switchboard.nrdc.org/blogs/hhenderson/>

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Dorka Keehn

Dorka Keehn is a journalist, activist and author. She wrote *Eco Amazons: 20 Women Who Are Transforming the World*. A leader in the women's movement, Keehn is a founder of Emerge America (emergeamerica.org), the premier training program for Democratic women planning to run for political office; a founding board member of Ignite (igniteca.org), an organization that provides political and civic education to high school and college women; and a commissioner on the San Francisco Commission on the Status of Women. She also hosts the arts and culture Internet and radio program, Keehn on Art (keehnonart.com), and has produced several programs for television including the two-time Emmy award-winning documentary, *Of Civil Wrongs and Rights: The Fred Korematsu Story*.

<http://www.ecoamazons.com/>

Larry Hagman

Actor, philanthropist, environmentalist and Texas-native, Larry Hagman also owns the nation's largest residential solar-powered system. The former "Dallas" and "I Dream of Jeannie" actor is hoping to create a solar wakeup call by inviting Americans to go solar.

www.LarryHagman.com

Katharine Hayhoe

Katharine Hayhoe is an atmospheric scientist with an expertise in climate change issues related to global modeling, regional climate impacts, and science-policy interface. Her areas of expertise include numerical modeling of the earth-atmosphere system and regional assessments of climate change impacts across a range of sectors including water resources, human health, agriculture and natural ecosystems.

<http://www.katharinehayhoe.com/>