

**FOR IMMEDIATE RELEASE**

Contact:

Annie Breihan

214-891-5262

annie\_breihan@richards.com



**EARTH DAY TEXAS CELEBRATES FIFTH ANNIVERSARY**

*Nation's largest Earth Day celebration adds third day to annual event  
to engage decision-makers in Texas business and civic communities*

**DALLAS** – After four years of building the largest annual public green exhibition in the world, Earth Day Texas (EDTx) will celebrate its fifth anniversary by expanding to a three-day event to engage business and civic leaders.

EDTx 2015 will take place April 24, 25 and 26 at Fair Park in Dallas.

“In five years, we’ve grown into the largest Earth Day celebration in the nation and brought more than 200,000 people to the historic Fair Park,” said Trammell S. Crow, EDTx founder.

“Adding a third day to the event will allow EDTx to better engage the business and civic communities in the national effort to become a more environmentally friendly culture.”

EDTx will open its exhibit and event spaces to professionals and the public at 10 a.m. Friday, April 24. Programs that day will cater to the business and civic communities in particular, increasing EDTx’s educational reach while maintaining the popular public show on Saturday and Sunday.

EDTx decided to begin its event during the week in an effort to engage decision-makers across Texas and the rest of the nation. EDTx will accomplish this by hosting an Eco-Conference with notable speakers; a roundtable panel; and special meeting and event space for trade associations, professional societies, government agencies, nonprofit organizations, academic institutions, corporations and chambers of commerce.

Confirmed speakers include Dan Patrick, Texas lieutenant governor; Joe Quinlan, managing director and chief market strategist of U.S. Trust; Bjorn Lomborg, author of *The Skeptical Environmentalist*; and Ryan Sitton, Texas railroad commissioner. More speakers and events will be announced in the coming weeks.

For more information, visit [earthdaytx.org](http://earthdaytx.org).

## **About Earth Day Texas**

Each April, Earth Day Texas hosts the world's largest public exhibition devoted to environmental stewardship. The show is a platform that brings businesses, environmental organizations, academic institutions and government agencies together to positively influence the way Texans think, live and work. By providing enlightening talks, unique showcases and interactive workshops, EDTx catalyzes meaningful conversations that will shape a sustainable future.

###